

# the creative work place



At the Creative Work Place, we help organisations get the most from their most valuable resource - their people. And we help people get the most from themselves.

Working with us is unlike most other training and development experiences.

We draw on over thirty years experience in the television industry, working with media professionals such as Pierce Brosnan and Jodie Foster and in coaching 'non-professionals' to communicate effectively and with impact. We work with a wide range of disciplines, including documentary film making, storytelling, group dynamics and personal reflection.

We use our expertise in these areas to deliver personal development and communication courses that are powerful, effective and flexible.

People come to us to extend their skills as effective communicators - in 'difficult', critical or highly charged situation. They improve their impact in presentations, meetings and interviews. As individuals and teams, we help them to develop clear goals, resolve key issues and manage change.

We use camera, sound, lighting and editing to build confidence, to highlight strengths and weaknesses, to focus priorities and develop new expertise.

We deliver the skills to:

- Help people to become more self-aware
- Enable people to extend their range of communication skills.
- Enable people to engage effectively with their strengths and weaknesses.
- Deliver practical tools for personal and organisational growth.
- Manage highly charged or 'difficult' conversations
- Improve clarity, focus and drive.

We work with people at all levels of seniority to develop their potential.

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